

Register Number:

70 (31)

Name of the Candidate:

2731

**B.C.A. DEGREE EXAMINATION, 2009**

(THIRD YEAR)

(PART - III)

(PAPER - XVII)

**330. E - COMMERCE**

*(Revised Regulations)*

*(Including Lateral Entry)*

May.]

[Time : 3 Hours

Maximum : 100 Marks.

**SECTION - A** (8 × 5 = 40)

*Answer any EIGHT questions.*

*All questions carry equal marks.*

1. What do you understand by E - Commerce Framework?

2. Distinguish the Traditional Application and Electronic Business Application.

Turn over

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3. Write the two pillars which support E-Commerce application and Infrastructure.
4. Illustrate the internet as a network infrastructure.
5. Define security threat. - Explain.
6. Write a short note on Electronic mail.
7. What are the essential criteria for consumer oriented E-Commerce? Explain.
8. What are the advantages of WWW (World Wide Web)?
9. Write about the digital libraries of E-Commerce?
10. What is meant by SCM? Describe.

SECTION - B (3 × 20 = 60)

Answer any THREE questions.

All questions carry equal marks.

11. Describe in brief the Network and Electronic Commerce.
12. Describe the two significant technologies Global Information Distribution Networks.

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13. Explain the various ways of providing network security.
14. Discuss in detail about the credit card based payment system.
15. Write short notes on:
  - (i) E-Commerce catalogues.
  - (ii) Documents management.